



The **DNA Cascais Ideas and Business Contest – CINC** is an initiative which aims to capture business ideas and facilitate the access to financial sources, promoting innovative projects in activity sectors with high growth potential.

It is aimed at new established companies or project authors related to environment/energy/sea areas, social entrepreneurship, information and communication technologies, health as well as tourism/trade/services.

As far as this competition is concerned, the winning project receives award worth 5,000 euros for the execution of part of capital stock of the new partnership or for the reinforcement of the company, in case it already exists. The finalists receive also support on the elaboration of the business plans and risk mitigation, investment capitation and have a facility preference in the DNA Corporate Nest.

Mater Dynamics won the 9th Edition of DNA CASCAIS ideas and business contest in 2015.



<http://www.dnacascais.pt/en/entrepreneurial-ecosystem/ideas-business-and-internationalization/cascais-business-ideas-contest/>

Money for product development. When we applied to CINC, we were looking to increase the investment on QStamp®. We had run some pilots with potential clients and we were thus aware about the over specifications of our technology, important features missing and, above all, we had now a clear understanding about need for our product. At the same time, we had the internal need to validate our solution with other agents, people with a



strong expertise in entrepreneurship and business ventures. Please remember that at that time we were a small team of engineers trying to build something new, with no experience in business or business-related activities. There is no best way to validate your commercialization plan by testing it against a

prestigious contest such as CINC. It is hard to believe but this was the first time that we did a pitch deck.

